

9-Week Business Planning Course Syllabus (Spring 2023)

Dates: Saturdays, April 22 - June 17, 9am-12pm

Class will be offered **in conjunction with the STEAM Garden BUT is held virtually on Zoom.**

****Please let us know if you have connection issues or wish assistance setting up Zoom.*

The tuition for the course is \$275 and includes class materials.

**** Scholarships may be available; reach out to rose@mycommunityloanfund.org.*

This course covers: 9 sequential 3-hour sessions presented by local business experts

Course Outline: This outline may be subject to change

Session 1: Introduction to Entrepreneurship & Business Plans Time: 9:00am – 12:00pm	April 22nd
Session 2: Legal Issues: Business Formation, Contracts & Intellectual Property Time: 9:00am – 12:00pm	April 29th
Session 3: Marketing Concepts & Market Research Time: 9:00am – 12:00pm	May 6th
Session 4: Best Accounting Practices and Website Development Accounting: 9:00am – 10:30am Website Development: 10:30am – 12:00pm	May 13th
Session 5: Insurance Concepts & Interactive Business Plan Exercise Insurance: 9:00am – 10:30am Biz Plan Exercise: 10:30am – 12:00pm	May 20th
Session 6: Social Media Marketing and Commercial Real Estate Social Media: 9:00am – 10:30am Real Estate: 10:30am – 12:00pm	May 27th
Session 7: Creating Cash flow Projections & Banking for Small Business Cash Flow: 9:00am – 10:30am Banking: 10:30am – 12:00pm	June 3rd
Session 8: Financial Management for Businesses Time: 9:00am – 12:00pm	June 10th
Session 9: Credit for Small Business, Entrepreneur Panel Discussion Credit Analysis: 9:00am – 10:30am Entrepreneur Panel: 10:30am – 12:00pm	June 17th

******If you or your organization would like to sponsor a scholarship,** please inquire directly to Destiny@mycommunityloanfund.org