

9-Week Business Planning Presenter Schedule (Winter 2024)

Dates: Saturdays, January 20th–March 23rd, 9am-12pm

Class will be offered VIA ZOOM

****Please let us know if you have connection issues or wish assistance setting up Zoom.*

The tuition for the course is \$275 and includes class materials.

****Scholarships may be available; reach out to rose@mycommunityloanfund.org.*

This course covers: 9 sequential 3-hour sessions presented by local business experts

Course Outline: This outline may be subject to change

- Session 1: Introduction to Entrepreneurship & Business Plans** **January 20th**
Time: 9:00am – 12:00pm
- Session 2: Legal Issues: Business Forms, Contracts & Intellectual Property** **January 27th**
Time: 9:00am – 12:00pm
- Session 3: Marketing Concepts & Market Research** **February 3rd**
Time: 9:00am – 12:00pm
- Session 4: Website Development and Social Media Marketing** **February 10th.**
Website Development: 9:00am-10:30am
Social Media: 10:30am-12pm
- Session 5: Insurance Concepts & Accounting Habits and February 17th**
Insurance: 9:00am – 10:30am
Accounting: 10:30am – 12:00pm
- Session 6: Commercial Real Estate and Interactive Biz Plan Ex** **February 24th**
Real Estate: 9:00am – 10:30am
Biz Plan Exercise: 10:30am – 12:00pm
- Session 7: Cash flow Projections & Banking for Small Business** **March 2nd**
Banking: 9:00am – 10:30am
Cash Flow: 10:30am – 12:00pm
- Session 8: Financial Management for Businesses** **March 9th**
Time: 9:00am – 12:00pm
NO CLASS-March, 16th St. Patrick's Day Weekend
- Session 9: Credit for Small Business, Final Business Pitch Exercise** **March 23rd**
Credit For Small Business: 9:00am – 10:30am
Business Pitches: 10:30am – 12:00pm

*****If you or your organization would like to sponsor a scholarship, please inquire directly to Destiny@mycommunityloanfund.org**

Developed by the Community Loan Fund of the Capital Region, Inc.
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