**6-Week Childcare Business Development Course (Summer 2024)**

**Dates: Thursdays, July 11th – August 15th, 6pm-9pm**

***Class is held virtually on Zoom.***

*\*\*\*\*Please let us know if you have connection issues or wish assistance setting up Zoom.*

**The tuition for the course is $225 and includes class materials.**

*\*\*\*\* Scholarships may be available; reach out to* *rose@mycommunityloanfund.org**.*

\*\*\*\***\*If you or your organization would like to sponsor a scholarship,** please inquire directly to Destiny@mycommunityloanfund.org

**This course covers:** 6 sequential 3-hour sessions presented by local business experts

**Course Outline: This outline may be subject to change**

**Session 1**: Business Planning & Developing Your Childcare Brand **July 11th**

**Session 2:** Legal and Regulatory Requirements & Location Analysis **July 18th**

**Session 3:** HR for Childcare and Insurance Considerations**July 25th**

**Session 4:**Recordkeeping strategies & Actionable Marketing Plans **August 1st**

**Session 5:** Understanding Credit/Financing & Cash Flow Projections **August 8th**

**Session 6:** Finalizing a Business plan & Developing a Marketing Pitch **August 15th**